Note:

1. Before using this template file, rename it using your project id (e.g. AMF-002.doc, or AMP-002.doc).
2. Read the Project Assessment Form before you start.

*Dissertation Development*

**(6080MAA)**

*Project Title:*

*Student Name:*

*Student id:*

*Supervisor Name:*

*Submission date:*

**Declaration of Originality**

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# *Title and Introduction (Guide 200 words)*

What is the title for your research?

Why are you undertaking the research?

What will be the gain in knowledge?

In your research proposal, have you provided evidence that you have thought about the area you wish to investigate?

As mentioned above, the title and topic area should be relevant to your undergraduate degree programme; moreover, it is important that your topic is something that interests you, since you will have to concentrate on it for many weeks. You must choose a subject on which you can easily acquire primary and or secondary information (documents, interviews, questionnaires, data) and for which there is a body of related academic literature to investigate and synthesise when identifying research questions.

# *Literature Scope (Guide 1000 words)*

What theoretical and practical issues will you examine?

Based on the above, which are your research questions?

Be as clear about these as possible.

You should discuss major authors, key debates in the literature and relevant theoretical frameworks. List the reading you have already done and identify the research questions within your chosen topic as best you can. Also, consider how you will decide between different perspectives or bridge the gap between them.

# *Methodology (Guide 400 words)*

How are you going to address the research questions?

How are you going to acquire and analyse the identified data?

What are your research objectives?

Are the methods suited to the data?

Is the approach realistic and achievable?

Are you comfortable using this research approach?

What are the limitations of the methodology you use?

What sources of bias could occur?

What are the ethical dimensions you need to consider?

# *Data (Guide 200 words)*

Which organisations, individuals or sources will provide the necessary data?

How is data to be collected and analysed?

Will the data be available in the depth required?

Are there ethical or confidentiality issues? How are these to be addressed? Complete CUethics form to its fullest extent.

Note on CUethics system module code 308AAE should be used

# *Discussion (Guide 200 words)*

What is your hypothesis or research question?

How will this guide the research? (Research Objectives)

How will you adjust following any changes in the hypothesis or research question?

Have you thought in depth about the key research question you will address?

It is likely that you will choose a current, real business problem as the focus of your Individual Project. This may be undertaken using an internal or external perspective, with or without access to a company, group of companies or industry.

It is important that you have gone further than just picking a generic topic area to be researched, and that you have decided which aspect of the topic you might investigate in detail. It is important to try to make this process as specific as possible. Narrow questions are easier to investigate successfully; a broad topic may evoke so many conflicting issues that giving an adequate amount of attention to all of them in the time available might be impossible. However, please note that to narrow a topic may mean that the individual project will lack empirical breadth or analytical depth.

# *References and Bibliography*

Have you fully and clearly identified the major references? Have you fully and clearly identified the major book references? These should be listed using either 7th edition APA or CU Harvard.