

Coventry University & City University of Hong Kong

BSc (Hons) in Aviation Management

6080MAA – Dissertation Development

2022-23 (Tri-01)

Module Lecturers/Tutors

Full-time (FT)

<u>Name</u>	<u>Lecture</u> (6 x 2 hrs)	<u>Tel No.</u>	<u>E-mail</u>
Mr. Vector Wong	FT	3442 8505	ycwong54@cityu.edu.hk
Ms. Kinki Leung			wyleun7@cityu.edu.hk

Aim and Summary

The aim of this module is to prepare the student for their dissertation module.

They will need to demonstrate the ability to apply relevant academic research skills as well as those required of a professional practitioner such as problem-solving, creative and technical, whilst adhering to appropriate ethical codes of practice.

The students will draw on their experience, knowledge and understanding to identify and select a relevant topic for their dissertation and develop a proposal to justify this. References must be made throughout to appropriate academic literature and successful completion will require methodical planning, record keeping, self-management as well as effective communication.

Support and guidance will be provided by a project supervisor who will be the primary point of contact for a student on this module.

Intended Learning Outcomes (“ILOs”)

At the end of the module, students should be able to: -

1. Effectively apply a range of project management skills to deliver a project proposal within an appropriate ethical framework and apply for ethics approval.
2. Select and apply a range of research skills to compile information on relevant literature and research methodologies to support the development of a sound research proposal on a chosen subject area.
3. Evaluate and synthesize contemporary theory and research findings to define the scope of the proposed research in a chosen subject area.
4. Justify the proposed aim, objectives and methodologies of the research through a written report using appropriately sourced evidence and data.

Teaching and Learning

Learning will be facilitated through a variety of methods which may include lectures, seminars, lab, workshops, online activities and group work. Students are expected to engage in both class and online activities (if required) and discussions.

This module also requires students to participate in additional guided reading and self-directed study to reinforce the learning gained from timetabled sessions. Formative assessment will be used to prepare students for summative assessment and give students an early indication of their progress towards the modules intended learning outcomes.

Each student will be allocated to a project supervisor. The student will be expected to meet regularly with their supervisor. The supervisor will monitor the student's progress throughout the duration of the module.

Indicative Contents

Proposal Development

- In consultation with and to the satisfaction of the project supervisor, students must produce a project proposal stating the project aims and objectives, research questions, research methods, sources of information, a breakdown of activities and time taken to achieve those objectives and an ethical practice assessment.
- The student must search for and compile relevant information from a variety of literature sources. All information gathered and used must be logged and subsequently referenced in accordance with the Coventry University Harvard referencing style.
- The student must select and use appropriate research methodologies relevant to the nature of the project.
- The student must make reference to and demonstrate a critical understanding of relevant academic literature.

Ethics compliance – engagement

- As part of 6083MAA module, you are required to submit an ethics application and to obtain ethical approval for the research project that you are proposing to undertake. Therefore, students should begin to populate their ethics profile as part of this module (i.e. 6080MAA) and demonstrate engagement with the Coventry University/City University of Hong Kong ethics application process.
- Formal ethical approval must be obtained before any data is collected for a research project.

Method of Assessment

<u>Assessment Type</u>	<u>Assessment Description</u>	<u>ILOs Assessed</u>	<u>Weighing</u>	<u>Coursework Submission</u>
Coursework	One 2,000-word research proposal report	1, 2, 3 and 4	100%	Online via Turnitin

Note: Re-assessment is through an individual research report of 2,000 words addressing the feedback provided.

Details of Assessment Tasks

An individual research proposal report of 2000 words, indicating the title, research objectives, questions, a brief literature review, methodologies and a project plan.

Students should demonstrate engagement with the Coventry University/City University of Hong Kong ethics application process at the time of proposal submission.

Pass Requirement

Standard pass mark of 40%.

Reading List

- Bell, E., Bryman, A. and Harley, B., *Business research methods*. Oxford University Press
- Sekaran, U. and Bougie, R., *Research methods for business: A skill-building approach*. John Wiley & Sons
- Saunders, M. Lewis, P. and Thornhill A. *Research Methods for Business Students*. Harlow: Pearson
- Journal of Air Transport Management

(Please use latest edition)

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Warm Reminder: -

Please double check the venue on the timetable before attending every class, since it may not be the same for all weeks.

Due to the Covid-19 pandemic, current arrangement on face-to-face lecture and/or tutorial may subject to change under short notice. You are therefore requested to observe the latest notice from the School administration from time to time.